



THE CITY OF MOBILE, ALABAMA
BOARD OF ZONING ADJUSTMENT
LETTER OF DECISION

October 5, 2018

Entera Branding
1200 Entera Drive
Panama City, FL 32401

Re: #6209
(Case #BOA-000632-2018)
Ryan Weber, Entera Branding, LLC
5440 U.S. Highway 90 West
(West side of U.S. Highway 90 W, 600'± South of Three Notch Road, extending to the East side of Old Pascagoula Road).

Dear Applicant(s) / Property owner(s):

On October 1, 2018, the Board of Zoning Adjustment considered your request for a **Sign Variance** to allow a two (2) informational signs greater than 20 square feet in a B-3, Community Business District; the Zoning Ordinance limits informational signs to 20 square feet in a B-3, Community Business District at the above referenced location.

After discussion, the Board determined the following findings of fact for Approval:

- 1) Based on the fact that the total square footage of proposed signage is less than 30% of the total area of the five combined front façade wall planes, the Variance will not be contrary to the public interest;
- 2) This special condition (the store front façade is broken into five smaller lanes which restrict the signage square footage allowances per plane) exists such that a literal enforcement of the provisions of the chapter will result in unnecessary hardship; and
- 3) That the spirit of the chapter shall be observed and substantial justice done to the applicant and the surrounding neighborhood by granting the variance in that the applicant will be allowed to have signage square footage spread among three frontage façade wall planes which would normally be allowed only on one wall plane if its size allowed such.

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The Approval to allow three (3) wall signs, for a total of five (5) signs, on a single tenant site in a B-3, Community Business District is subject to the following conditions:

- 1) obtaining of a sign permit for each of the proposed signs; and**
- 2) full compliance with all municipal codes and ordinances.**

Any party aggrieved by this decision may, within fifteen days of the date of the decision, appeal to the Circuit Court of Mobile County by filing a written notice of appeal, specifying the decision from which the appeal is taken. Notice of the appeal, as well as a date stamped copy of the appeal filed in Circuit Court must be filed with this Board within the fifteen-day appeal period.

No permit, license or certification can be issued until the 15-day appeal period has expired and no appeal has been made. If a permit/license has not been obtained on or before April 1, 2019, the **Sign Variance** will expire and become null and void. For additional assistance call (251) 208-5895.

Sincerely,

BOARD OF ZONING ADJUSTMENT

William Guess, Chairman

By:



Bert Hoffman
Principal Planner

Cc: Waterstone Southeast LLC